Noruz is the first day of the Iranian calendar and the most important Iranian celebration of the year. It is celebrated on March equinox, the precise astronomical start of spring.

Just as Noruz is about to start, family members and friends gather around “Haft Seen”—a decorative arrangement including seven items starting with the letter ‘seen’ (س) in Persian, each item symbolizing a certain significance.

This year, we will celebrate Noruz at the Honolulu Museum of Art on March 16, presented by Roshan Cultural Heritage Institute and the Persian Language, Linguistics, and Culture Program of the University of Hawaii at Manoa on Bank of Hawaii Family Sunday. We will be sharing information about this ancient Iranian tradition, reading Persian poetry, and having a variety of entertainment activities.

**Sunday, March 16, 2014, 11am-3pm**
**Bank of Hawaii Family Sunday**
**Honolulu Museum of Art, 900 South Beretanania Street**

Persian Language, Linguistics, and Culture Program—an exciting initiative made possible through a grant from and in partnership with Roshan Cultural Heritage Institute (http://www.roshan-institute.org)

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